

COMMUNICATIONS & FUNDRAISING

The team are passionate about education and thrive on making a real difference to children's lives across our family of schools. Raising over £1.3 million for extracurricular activities and equipment, they are a proactive team who work collaboratively on specific short and long-term projects.



Also an integral part of the Free Schools team, they have supported four successful Free School applications producing £30 million in capital investment to the Trust.

The team support CIT schools by providing the following services:



- Bid-writing.
- Website training & support.
- Social media training & support.
- Press Release writing.
- Case Study writing.
- School Survey management.
- Governor recruitment support.
- PTA support.



Marketing support:

- Video filming and editing.
- Prospectuses.
- Infographics.
- Posters.
- Banners.

